



Planned
Parenthood
Federation of Canada
Annual Report



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mission To promote sexual and reproductive health and rights to enhance the quality of life for all.



PPFC envisions a society that celebrates healthy sexuality, its diversity of expression and a positive sexual self-image for individuals throughout life. **vision**

Message from the President and the Executive Director

The year 2002 was a dynamic one for PPFC, with some significant strides made at both the national and international levels.

PPFC has experienced the challenges of decreasing support from governments and other funders and has taken an active approach to making our organisation function as efficiently and effectively as possible. Funding diversification and accountability play very important roles in this regard and we are dedicated to ensuring our long-term sustainability.

A large-scale governance initiative involving our Affiliate members across the country has been moving along steadily. It will substantially increase the Federation's ability to serve as the leading source of information and services exclusively in sexual and reproductive health in Canada.

We have been extremely busy, not only maintaining our current projects but searching out new and innovative ways to fulfill our mandate both in Canada and internationally. We hope you'll read through the highlights of 2002 featured in this report.

Of course, all of this could not be possible without several teams: our enthusiastic and knowledgeable staff, our dedicated Board of Directors and volunteers, our Affiliate members and, of course, our donors – individuals, foundations and corporations - who give us the financial support to make our work possible. We offer our heartfelt thanks to all of these invaluable members of the Planned Parenthood team.

We look forward to celebrating the 40th anniversary of PPFC in 2004 and we will continue to work towards our mission with renewed vigour and dedication – to promote sexual and reproductive health and rights, to enhance the quality of life for all.

Michael Birmingham, Ph.D., President
Linda Capperault, M.S.W., Executive Director



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NATIONAL Programs

Partnerships are a key element to the work of PPFC. We know that success is realised through cooperation and teamwork. This past year has seen a strengthening of relationships both within and external to the Federation. The National Team staff continued to foster stronger partnerships with PPFC Affiliates across the country. PPFC participated in meetings of the Health Charities Council of Canada, National Voluntary Organizations, Gay and Lesbian Medical Association, Society of Obstetricians and Gynecologists of Canada, Medical Students for Choice, Centres of Excellence for Youth Engagement, Planned Parenthood Federation of America and the Canadian Sex Research Forum.

Some of our national program highlights from 2002 include:

- continuation of our partnership with Ansell Canada (LifeStyles condoms) who annually provides our Affiliates with nearly half a million free condoms;
- a new web presence enabling all PPFC Affiliates the ability to promote their programs and services on-line;
- launch of the first annual *National Sexual and Reproductive Health Awareness Day*;
- strengthening our contribution to the *Canadian Health Network* - PPFC remains in the top five of the Network health centres most accessed by the public;
- launch of the *Rural Toolkit* project; more than 600 of 1,000 Toolkit CDs produced have been distributed across Canada;
- completion of *Finding Our Way*, a sexual and reproductive health sourcebook for Aboriginal communities in partnership with the Aboriginal Nurses Association of Canada;
- the largest ever PPFC Conference of Executive Directors, Affiliate Boards and Program Staff, allowing our Federation members the opportunity to share their expertise and experiences and create more efficient and effective partnerships;
- completion of *Bridging the Gap: Integrating HIV Prevention into Sexual and Reproductive Health Promotion* and launch of a new initiative, *Sexual and Reproductive Health Counselling: Making HIV Integration Work* - critical elements of our work in the area of HIV/AIDS.

INTERNATIONAL Programs

At PPFC, we know that issues around sexual and reproductive health aren't exclusive to Canada. They are global issues and they can have profound effects on our international community. PPFC proudly supports projects in several developing countries.

Some of our international program highlights from this past year include:

- expanding our *Community Based Reproductive Health Extension Project* in Pakistan to six regions providing full information and services to clients in 30 locations across Pakistan. This project includes the establishment of mobile clinics, providing sexual and reproductive health information and services, and counseling to men, women and youth. This program, since inception, has reached 131,209 clients, 6716 youth and trained 143 peer educators;
- continuing work on our successful *Increasing Access to SRH for Youth and Women* project with our partners in Jamaica, Brazil, El Salvador and Colombia, surpassing targets in Brazil and Jamaica. Since the projects began in these four countries, we have reached over 80,000 adolescents, over 7500 peer educators have been trained, and hundreds of teachers have now been trained in sexual and reproductive health education;
- strengthening our presence internationally by participation in the 9th International Women's Health Meeting and the International Conference on the Impact of Global Issues on Women and Children;
- continuing our partnership with Population Communications International in support of *Obligos al Sol*, a sexual and reproductive health Radio Magazine Program in Mexico focused on youth;
- compilation of *Voices from the Field: Individual Stories from CBRHEP*, which documented case studies and stories from the field work of the *Community Based Reproductive Health Extension Project* in Pakistan.





SCHOLARSHIPS and Awards

Congratulations to all recipients of awards in 2002 – we encourage you to continue in your pursuit of strengthening work in sexual and reproductive health. Thank you to the supporters of each of these scholarships and awards, without whose assistance these would not be possible.

Norman Barwin Scholarship

This \$2,500 scholarship is awarded annually to an exceptional student who is pursuing a graduate level degree in the field of reproductive health. Dr. Norman Barwin has been a long time supporter of Planned Parenthood and of sexual and reproductive health in Canada. The 2002/03 recipient of the Norman Barwin Scholarship for Graduate Studies is Josephine MacIntosh, a Ph. D. student in Sociology at the University of Victoria.

Phyllis P. Harris Scholarship

This \$2,500 scholarship is awarded each year to an undergraduate student in their 3rd or 4th year of study. The scholarship is endowed in the memory of Phyllis Harris who spent over thirty years in the field of family planning. The successful recipient must demonstrate having worked or volunteered in the general field of human sexuality and who intends to pursue a degree in the field of family planning or population issues. The 2002-2003 recipient of the Phyllis P. Harris Scholarship for Undergraduate Studies is Erin Rogers, a Bachelor of Science student at Mount Allison University.

Helen and Fred Bentley Affiliate Award

This award is offered annually to a PFFC Affiliate that has shown outstanding achievement in the field of sexual and reproductive health. Helen and Fred Bentley established the award on an enduring basis. In 2002, first place went to Planned Parenthood Fredericton for their project "Hearing Women's Voices: A Woman-Specific HIV Prevention Project". Second place went to Planned Parenthood Association of British Columbia for the development and implementation of a First Nations Workshop on Reproductive Health and Sexuality.

Janssen-Ortho Volunteer of the Year Award

For over 10 years Janssen-Ortho Incorporated has sponsored the Volunteer of the Year Award at Planned Parenthood Federation of Canada. The recipient receives a plaque, a cheque for \$1,000 and a trip to PFFC's Annual General Meeting as a reward for their outstanding efforts and contribution to Planned Parenthood. Dr. Violet Shadd, a long time volunteer with Planned Parenthood Waterloo Region (PPWR), was the recipient of this year's award.

1 person is helpful.

10 people are influential.

100 people are powerful.

**1,000,000 people are
invincible.**

Our Donors and Advocates

We continue to have a stronger voice because of the support we receive from our donors and advocates. Individuals, corporations, foundations, the Canadian International Development Agency, Health Canada and many other partners help us make sexual and reproductive health a priority here in Canada and internationally.

Board of Directors Executive Committee

Michael Birmingham, President
Louise Harvey, Past President
Alison Earle, Vice President
Ellen Henderson, Vice President
Nancy MacTavish, Treasurer
Andrea Cohen, Secretary

Directors

Linda Eagen
Susan Fox
Dr. John Lamont
Melissa Lee
Margaret L. McKelvie
Greg Smith
Michelle Winterburn

Planned Parenthood Affiliates – Making it Happen in Your Community

Our Affiliates provide essential education and services directly to the communities they serve. These are groups that are making our Planned Parenthood presence felt across the country.

Planned Parenthood Alberta

Planned Parenthood Association of **British Columbia**

Planned Parenthood **Nova Scotia**

Planned Parenthood **Newfoundland/Labrador**

Sexuality Education Resource Centre (**Winnipeg**)

CBCA Sexual and Reproductive Wellness Centre (**Calgary**)

Planned Parenthood Association of **Edmonton**

Sexuality Education Resource Centre **Brandon**

Planned Parenthood **Fredericton**

Planned Parenthood **Lunenburg County**

Planned Parenthood **Cape Breton**

Cumberland County Family Planning

Planned Parenthood Metro Clinic (**Halifax**)

Planned Parenthood **Sheet Harbour**

Planned Parenthood **Pictou County**

Sexual Health Awareness Centre of PP **Hamilton**

Planned Parenthood **North Shore**

Planned Parenthood **Ottawa**/Planning des naissances d'**Ottawa**

Planned Parenthood of **Toronto**

Planned Parenthood **Waterloo Region**

Planned Parenthood **Windsor/Essex County**

Planned Parenthood Centre (**Regina**)

Planned Parenthood **Saskatoon** Centre

PPFC relies on the generosity of our donors, whether individuals, foundations, corporations or other partners. There are many ways to make a gift to PPFC and each one helps us move closer to our goal of a world where everyone is free to make educated choices about their sexual and reproductive health and has access to services.

Outright Giving

Your gift goes straight to work helping us with our invaluable programs. Gifts can be made for unrestricted support (wherever our need is greatest) or for a specific purpose.

Partners for Prevention Monthly Giving Program

It's an easy way to give and helps us to keep our administrative costs down so more of your money goes straight to our programs. You can spread your donation out over the year by joining this critical program.

Planned Giving or Bequests

Our future depends on you. Planned gifts and bequests help us to secure our future. Learn how to leave your legacy by including PPFC in your will or by receiving life income through Charitable Remainder Trusts or Charitable Gift Annuities.

Giving Stocks

You can receive a charitable deduction for the full market value of your gift at time of transfer, as well as benefits around the capital gains tax.

Online Giving

Giving online is easy and efficient – just visit the PPFC website at www.ppfc.ca and click on Donate Now. Have your credit card ready and our secure connection through CanadaHelps.org will take you through the process.

Honourary Giving

Celebrate special events in the lives of those around you by giving a gift in their honour. Giving a gift in memory of a loved one is also a wonderful way to pay tribute.

Matching Gifts

Your employer may match your gift to PPFC! You can make your gift work harder by checking with your company's personnel office for information on their matching gift program.

Contact our Resource Development Department at 613.241.4474 or by email at development@ppfc.ca for more information on any of our giving options.

Your **SUPPORT** Makes a Difference

SUMMARY of Financial Activity

Planned Parenthood
Federation of Canada
Balance Sheet
March 31, 2003

ASSETS

CURRENT ASSETS

Cash	\$	482,550
Investments		341,000
Accounts Receivable		51,740
Prepaid Expenses		8,701
		<u>883,991</u>

Property and Equipment	\$	<u>38,030</u>
	\$	<u><u>922,021</u></u>

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued liabilities	\$	<u>41,969</u>
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DEFERRED CONTRIBUTIONS	\$	<u>446,785</u>
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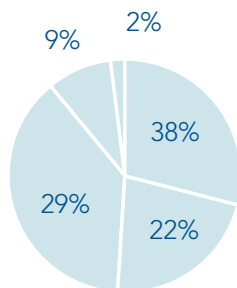
NET ASSETS

Unrestricted		285,237
Internally restricted for contingencies		110,000
Invested in property and equipment		<u>38,030</u>
		<u>433,267</u>

	\$	<u><u>922,021</u></u>
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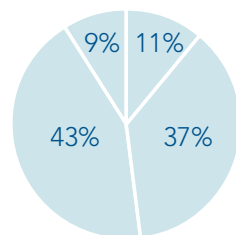
FINANCIAL Highlights

Year ended
March 31, 2003



Revenue - \$2,441,043

CIDA 29%
Health Canada 22%
Private Contributions 38%
Gifts in Kind 9%
Other 2%



Expenses - \$2,400,025

Administration 11%
International Programs 37%
National Programs 43%
Resource Development 9%