



Planned Parenthood Federation of Canada

Annual Report 2001 - 2002

mission

PPFC promotes sexual and reproductive health and rights to enhance the quality of life for all.

vision

PPFC envisions a society that celebrates healthy sexuality, its diversity of expression and a positive sexual self-image for individuals throughout life.



1 Nicholas Street, Suite 430
Ottawa, Ontario K1N 7B7
Tel: 613-241-4474
Fax: 613-241-7550
Email: admin@ppfc.ca
www.ppfc.ca

Our Most Important Assets

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Our Donors

It is with great pleasure that we thank our many invaluable donors for their dedication to our work. Without the financial assistance of individuals, corporations, foundations, Canadian International Development Agency, Health Canada and other partners, PPFC would be unable to continue supporting the sexual and reproductive health of women, men and children here in Canada and abroad.

Our most sincere thanks to all of our contributors for their ongoing faith and incredible support.

Planned Parenthood Affiliates

Planned Parenthood Alberta

Planned Parenthood Association of British Columbia

Planned Parenthood Nova Scotia

Planned Parenthood Newfoundland/Labrador

Sexuality Education Resource Centre (Winnipeg)

Calgary Birth Control Association

Planned Parenthood Edmonton

Sexuality Education Resource Centre (Brandon)

Planned Parenthood Fredericton

Planned Parenthood Lunenburg County

Planned Parenthood Cape Breton

Cumberland County Family Planning

Planned Parenthood Metro Clinic (Halifax)

Planned Parenthood Sheet Harbour

Planned Parenthood Pictou County

Hamilton Sexual Health Awareness Centre

Planned Parenthood North Shore

Planned Parenthood Ottawa/Planning des naissances d'Ottawa

Planned Parenthood of Toronto

Planned Parenthood Waterloo Region

Planned Parenthood Windsor/Essex County

Planned Parenthood Centre (Regina)

Planned Parenthood Saskatoon Centre

Message from the President



Louise Hanvey
President

The year 2001-2002 has been a year of exciting change for Planned Parenthood in Canada. We have weathered the growing pains of an organization transitioning from ever-decreasing core funding to project-based funding and have come out the other side stronger, wiser, and more committed than ever.

With over 90% of our funds now coming from projects, our challenge is to diversify our funding base to ensure long-term sustainability. Over the next five years, our goal is to increase the amount of funds raised from individuals and corporations, as well as increase the number of private sector partnerships.

This ambitious goal is necessary if we are to continue to do the outstanding work we do both here and around the world. Whenever I visit a clinic or affiliate I am reminded how desperately our services are needed and how universal access to programs and services is critical to sexual and reproductive health.

Every day, Planned Parenthood staff and volunteers go about their work, quietly and professionally, but with outstanding passion. These committed people are dedicated to helping their fellow citizens achieve a better quality of life. Whether in Canada or abroad, people working for Planned Parenthood demonstrate over and over again their commitment to sexual and reproductive health and rights.

I thank you for your dedication and passion. Our clients thank you as well.

Message from the Executive Director

PPFC has a proud tradition of promoting sexual and reproductive health and rights for over 35 years in Canada. Continuing that tradition over the past year, I am proud to highlight three key achievements:



Linda Capperauld
Executive Director

- We launched a nation-wide campaign to raise awareness about emergency contraception;
- We published *Beyond the Basics: A Sourcebook for Sexual and Reproductive Health Education* used by hundreds of educators and health professionals coast to coast; and,
- We were awarded a 2-year contract to continue our work with the Canadian Health Network.

In the coming years, we envision working even harder to inform public policy around sexual and reproductive health and rights. Supporting our 24 affiliates – the very people who meet with, counsel, and educate the thousands of Canadians who access our services and programs – is key to reaching that goal. In addition, as healthcare reform continues, PPFC must work to protect everyone's right to access the information and services they need to make informed decisions about their own sexual and reproductive health.

PPFC envisions a society that celebrates healthy sexuality, its diversity of expression and a positive sexual self-image for individuals throughout life. Moving towards that vision requires perseverance, dedication and teamwork.

I am thrilled to be part of an organization that is so well positioned to help all of us reach that goal.

Our National Program

Playing a Vital Role in the Sexual and Reproductive Health of Canadians

PPFC's expertise in sexual and reproductive health was recognized once again by Health Canada. PPFC was awarded another 2-year contract to manage the Sexuality/Reproductive Health section of the Canadian Health Network. This Health Centre provides resources on topics such as sex and sexuality, sexual orientation, birth control, pregnancy, and infertility. Visit the Canadian Health Network through our website at www.ppfc.ca.

Public Education on Emergency Contraception

In February 2002, PPFC launched an Emergency Contraception Awareness Campaign. Over 1,500 posters promoting our new toll-free number (1-866-373-PPFC) were distributed across Canada. Public service announcements with the theme "Accidents Happen" aired on regional television stations and fact sheets were distributed to our Affiliates.

Visit www.ppfc.ca/faqs/EC.htm to see the fact sheets, posters and Public Service Announcements.

Keeping You in Touch

PPFC continues to distribute our electronic newsletter, *PPFC Update*. Designed to profile Planned Parenthood activities and to encourage recipients to visit our website, *PPFC Update* reaches over 350 individuals across Canada. PPFC has also developed a monthly email bulletin called *InfoSexNet* containing news and resources of interest to organizations working in the field of sexual and reproductive health. To subscribe to either of our email bulletins, visit www.ppfc.ca.

Expanding the Choices for Rural Communities: The How-To Rural Toolkit for Sexual Health Programs and Services

PPFC has received direct requests from our Affiliates and others working in the field of sexual and reproductive health to take a more active role in fostering programs and services, particularly in rural and isolated areas. PPFC responded by developing a web-based toolkit for community leaders to help them develop, coordinate and maintain sexual and reproductive health programs and services. It contains tools, guidelines, lessons learned as well as links to other resources and reference materials and is available as of Spring 2002 at www.ppfc.ca.

Bridging the Gap: Integrating HIV Prevention into Sexual and Reproductive Health Promotion

Increased pressure is being placed on Planned Parenthood Affiliates from clients, health educators, clinicians, and academics to better recognize and serve women and youth at risk for HIV. The goals of this project are to support Planned Parenthood to integrate HIV/AIDS issues in their work. Building on the current *HIV: Women and Youth* website at www.ppfc.ca, web-based materials will be developed that will include position statements, guiding principles, and other resource materials.

Finding Our Way: A Sexual and Reproductive Health Sourcebook for Aboriginal Communities

PPFC has partnered with the Aboriginal Nurses Association of Canada to identify and better address sexual and reproductive health concerns of Metis, Inuit and First Nations peoples. The *Sourcebook* will contain up-to-date information, teaching resources, program models, and personal stories on a variety of topics. It is available as of Summer 2002.

Our International Program

PPFC is proud to actively support projects to improve the sexual and reproductive health of women, men and youth in developing countries.

Pakistan

PPFC has completed its second year of a four-year project of collaboration with the Family Planning Association of Pakistan on a Community Based Reproductive Health Extension Project. The goal of this project is to improve the sexual and reproductive health practices and services in six rural communities across Pakistan. The project includes the establishment of mobile clinics staffed by counsellors and women doctors trained to provide contraception, sexually transmitted infections diagnosis and treatment, information and screening for reproductive cancers, counseling on menstruation, infertility, menopause and safe motherhood services in the six locations. The project will benefit thousands of women, men and youth, not to mention service providers, teachers and other groups. Through this project we have been able to service over 3,000 clients, treat over 11,000 general patients and offer counselling to over 10,000 visitors.

Latin America and the Caribbean

PPFC continues to work with partners in Brazil, Colombia, El Salvador and Jamaica on a program to promote Sexual and Reproductive Health for Women and Youth. The three-year program runs from January 2001 to December 2003 and aims to reduce the incidence of teenage pregnancies, sexually transmitted infections/HIV/AIDS and sexual violence among adolescents and women by promoting the practice of healthy sexual behaviours and increasing accessibility, availability and utilization of sexual and reproductive health services. The program provides capacity building activities, training, education, and raises awareness of sexual and reproductive health, rights and gender issues. It is clear from our interim reports from each of the countries involved that we are meeting our goals and helping to make the practice of healthy sexual behaviour a regular part of adolescent life.

"Ombigos al Sol": Radio Magazine Program in Mexico

In partnership with Population Communications International and (Mexican Family Planning Association), PPFC helped support the development of a radio magazine program geared to adolescents in Mexico. Created by and for youth, the interactive radio show provides information on sexuality, reproductive health and a range of sensitive social and health issues.

Scholarships and Awards

Norman Barwin Scholarship

This \$2,500 scholarship is awarded annually to an exceptional student who is pursuing a graduate level degree in the field of reproductive health. Dr. Norman Barwin has been a long-time supporter of Planned Parenthood and of sexual and reproductive health in Canada.

Shormila R. Choudhury was awarded the scholarship in 2001-02. Shormila, a PhD. student in biological anthropology at Cambridge University in England, is investigating the genes involved in human reproduction, fetal growth and development. During her studies, she actively promoted women in science by joining the executive of the Women in Science and Engineering Group at Queen's University and by organizing a children's essay contest on the contributions of female scientists.

Phyllis P. Harris Scholarship

This \$2,500 scholarship is awarded each year to an undergraduate student in their 3rd or 4th year of study. The scholarship is endowed in the memory of Phyllis Harris who spent over thirty years in the world of family planning. The successful recipient must have worked or volunteered in the general field of human sexuality and intend to pursue a degree in the field of family planning or population issues.

In 2001-02, the successful candidate was Maureen Wentzell who is completing a degree in women's studies at Mount St. Vincent University. She has authored several papers on the importance of universal access to reproductive health care in Canada.

Helen and Fred Bentley Affiliate Award

This award is offered yearly to a PPFC Affiliate office that has shown outstanding achievement in the field of sexual and reproductive health. Helen and Fred Bentley established the award on an enduring basis.

2001 First Place

Planned Parenthood Ottawa received the award for their bilingual theatre project: *Insight Theatre* and *Théâtre Des Lueurs*. Every year two troupes (one English, one French) of teenage actors volunteer their time, energy and creativity to create and perform a show that speaks to the sexuality, relationship, health and social issues facing youth today. Designed to meet the Ministry of Health and Ministry of Education curriculum guidelines, the show is targeted to grades 7 to 9, though is often adapted for older groups. "*Insight* and *Lueurs* are educational theatre programs that are by, for, and about youth" says Cathy Tocchi, Executive Director of Planned Parenthood Ottawa. She adds, "These theatre troupes are about empowering youth to make healthy and informed choices".

2001 Second Place

Planned Parenthood Edmonton received the award for their interactive theatre and workshop project entitled *Are We There Yet?* This award-winning project aimed at grade 9 students examines issues related to sexuality and sexual decision-making. Planned Parenthood counsellors and educators facilitate follow-up classroom workshops. *Are We There Yet?* is currently touring schools in the Edmonton area.

Janssen-Ortho Volunteer of the Year Award

For over 10 years Janssen-Ortho Incorporated has sponsored the Volunteer of the Year Award at PPFC. The recipient receives a plaque, a cheque for \$1,000 and a trip to PPFC's Annual General Meeting as a reward for their outstanding efforts and contribution to Planned Parenthood.

Teboho Mpela, from Planned Parenthood Toronto (PPT), is the 2001 recipient of the Volunteer of the Year Award. For over five years Teboho has volunteered in various capacities at PPT. She was motivated to do so by her own positive experiences as a client.

Teboho began volunteering while still in high school as a peer telephone counsellor. She then did face-to-face counselling with youth in PPT's Community Health Centre and co-facilitated anti-oppression training for volunteer counsellor trainees, all the while working to complete a B.A. at York University. In addition to her frontline service she has also been involved in policy development and now serves as a board member.

Your Support Makes a Difference

PPFC relies on the generosity of our donors, whether individuals, foundations, corporations or other partners. There are many ways to make a gift to PPFC and each one helps us move closer to our goal of a world where everyone is free to make educated choices about their sexual and reproductive health and has access to services.

Outright Giving

Your gift goes straight to work helping us with our invaluable programs. Gifts can be made for unrestricted support (wherever our need is greatest) or for a specific purpose.

Partners for Prevention Monthly Giving Program

It's an easy way to give and helps us to keep our administrative costs down so more of your money goes straight to our programs. You can spread your donation out over the year by joining this critical program.

Planned Giving or Bequests

Our future depends on you. Planned gifts and bequests help us to secure our future. Learn how to leave your legacy by including PPFC in your will or by receiving life income through Charitable Remainder Trusts or Charitable Gift Annuities.

Giving Stocks

You can receive a charitable deduction for the full market value of your gift at time of transfer, as well as benefits around the capital gains tax.

Online Giving

Giving online is easy and efficient – just visit the PPFC website at www.ppfc.ca and click on Donate Now. Have your credit card ready and our secure connection through CanadaHelps.org will take you through the process.

Honourary Giving

Celebrate special events in the lives of those around you by giving a gift in their honour. Giving a gift in memory of a loved one is also a wonderful way to pay tribute.

Matching Gifts

Your employer may match your gift to PPFC! You can make your gift work harder by checking with your company's personnel office for information on their matching gift program.

Contact our Resource Development Department at 613-241-4474 for more information on any of our giving options.

Summary of Financial Activity

Planned Parenthood Federation of Canada Balance Sheet March 31, 2002

ASSETS

CURRENT ASSETS

Cash	\$ 570,244
Investments	156,644
Accounts Receivable	67,170
Prepaid Expenses	18,248
	<u>812,306</u>

CAPITAL ASSETS

\$ 50,504
<u>\$ 862,810</u>

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable and accrued liabilities	\$ 54,352
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DEFERRED CONTRIBUTIONS

\$ 416,209

NET ASSETS

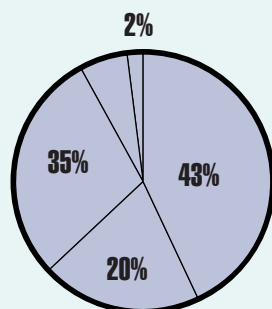
Unappropriated	231,745
Internally restricted for contingencies	110,000
Invested in capital assets	50,504
	<u>392,249</u>

<u>\$ 862,810</u>

Financial Highlights

Year ended March 31, 2002

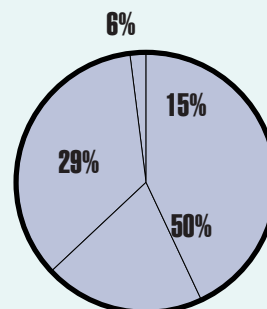
Revenue - \$3,271,591



Revenue

CIDA 43%
Health Canada 20%
Private Contributions 29%
Gifts in Kind 6%
Other 2%

Expenses - \$3,212,530



Expenses

Administration 15%
International Programs 50%
National Programs 29%
Resource Development 6%